



Lesson 1 We Want to Help

You will need:

- Interactive Storybook Charity Job Week KS2.
- **RESOURCES 1.1 – 1.5**
Top Tips for Fundraising Factsheet – enough for each group.
- **RESOURCE 1.6**
Choosing a Charity Debate Sheet – enough for each group.
- **RESOURCE 1.7**
Choosing a Charity Score Sheet – enough for each group.
- **RESOURCE 1.8**
Tally Sheet.

Lesson Outcomes

Children will work as a class to identify one or more charity or good cause, promote it to the class through debate and prepare to organise a fundraising event.

The Activity

Decide if you wish to identify one or a number of possible charities for fundraising – this will depend on the practicalities of organising one or more real events. We have provided some ideas for charities in the Top Tips for Fundraising Factsheet but it will be useful to prepare this lesson by identifying some local charities or fundraising opportunities for the young people to consider and research.

- Read the Interactive Storybook as a class.
- The children form 'fundraising committees' and they may wish to give their group a name. Children work in these groups, using the Top Tips for Fundraising Factsheet and the Choosing a Charity Debate Sheet, each group selects a charity that they wish to support (it is okay to duplicate).
- Ask children to prepare a case, using the Choosing a Charity Debate Sheet and discuss: Who will benefit from the fundraising event (e.g. the school, a named charity or a local cause)? Why have they selected their chosen recipient?
- Children feedback to the class, making their case for their chosen 'charity'. Each group does this in turn and then feeds back to the class.

- Working in their groups, children allocate a score for each charity put forward, based on the argument presented and how much they think it should be the one/s chosen for an actual fundraising event.
- They record their group's score on the Choosing a Charity Score Sheet.
- Once all the groups have fed back the votes are totalled using the Tally Sheet. The charity/s with the highest score/s will be selected for the next stage of the activity.

Extend: Literacy

- More able children: each group nominates a 'mathematician' to work within the group on the group score total sheets as they are fed back.
- Translate the total tally into a pie chart or bar chart.

TOP TIPS FOR FUNDRAISING

FACTSHEET

It's great to get involved in fundraising, and you can have a lot of fun helping others. Fundraising helps to build the sort of communities we all want.

The important thing with fundraising is that it should be:



- Safe
- Easy to understand
- Easy to take part in
- Fun

Top Fundraising Tips

- Make sure you know who you want to raise money for and why. When you are planning to raise money it is important you always keep your goal in focus.
- Create a timeline. Set down dates and goals for your fundraising to make the event successful.
- Set up a committee. These could be classmates, family members and anybody else who wants to help you. A good committee will help to plan the event, and save you time.
- Make a list of who else will help you. Ask people to donate to your event and to ask them to help to get others to donate. This might even be a way to give a local business some good publicity.
- Don't think too big. Set small goals. You should aim for a small successful event to make sure that your event becomes an annual event that grows each year.
- Ask local celebrities to help. Don't feel like you have to get a famous boy band or some big star in order to make your event successful. Your local Mayor or local band can be enough.
- Promote your event. Make lots of publicity like posters or even put an advert in the local paper or school newsletter – do this at least a month before and then again the week before the event.
- Get people to help you on the day. You need as many people as possible to help you on the day. This means you can make sure the day is a success.
- Always follow up the next day. Phone people or write a personal thank you note to everyone who gave money or helped in some way.
- If there are too many people to write to, put a thank you in the newsletter.



TOP TIPS FOR FUNDRAISING

FUNDRAISING IDEAS FACTSHEET

You can have a lot of fun helping others! Here are some good fundraising ideas:

- **Non uniform day** - pay to go to school with no uniform
- **Fancy dress day** - pay to go to school in fancy dress
- **Second hand book sale** - take your old books to sell
- **Charity car wash** - wash your teachers'/friends' cars or bikes
- **Treasure map** - find hidden treasure on a map
- **Sponsored silence** - don't speak for 2 hours
- **Sponsored dance** - dance for 1 hour
- **Sponsored spell** - make sure the words are hard to spell!
- **Sponsored sing** - sing for as long as you can!
- **Table top sale** - sell your old toys (make sure they are not broken)
- **Home made cards and gift tags** - use recycled cards
- **Welly throwing** - how far can you throw a welly?
- **Wet sponge challenge** - throw a wet sponge at a teacher!
- **Line of pennies** - make a long line of coins with your spare money
- **Graffiti wall** - write something on a special wall (make sure it is polite)
- **Bike challenge** - obstacle course for cyclists
- **Home made cakes stall** - sell cakes made by you or your family

Can you think of any more?

TOP TIPS FOR FUNDRAISING

NATIONAL CHARITIES FACTSHEET

Some national charities you might like to support

British Red Cross
www.redcross.org.uk

Médecins Sans
 Frontières
www.msf.org

British Heart Foundation
www.bhf.org.uk

Cancer Research
www.cancerresearchuk.org

Salvation Army
www.salvationarmy.org

Oxfam
www.oxfam.org

Samaritans
www.samaritans.org

Child line
www.childline.org.uk

National Society for the
 Prevention of Cruelty to
 Children (NSPCC)
www.nspcc.org.uk

National Autistic Society
www.autism.org.uk

National Deaf Children's
 Society
www.ndcs.org.uk

The Guide Dogs for the
 Blind Association
www.guidedogs.org.uk

A charity that deals
 with the important
 issue of bullying
www.bullying.co.uk

Mind
www.mind.org.uk

Mencap
www.mencap.org.uk

Age UK
www.ageuk.org.uk

Royal Society for the
 Protection of Birds
 (RSPB)
www.rspb.org.uk

Royal Society for the
 Prevention of Cruelty to
 Animals (RSPCA)
www.rspca.org.uk

Woodland Trust
www.woodlandtrust.org.uk



TOP TIPS FOR FUNDRAISING

TEACHER PREPARATION TASK FACTSHEET

Teacher Preparation Task

Write some of your local charities or current fundraising opportunities the children may like to support here.

(E.g. local hospice, animal shelter, school project, ecological or seasonal project)

CHARITY CARWASH EVENT



Choosing a charity

Our group is called:

What cause we would like to support?

.....

Who will benefit?

.....

Why do we want to help?

.....



Choosing a Charity

Group name	Cause	Score (out of 10)



