

TOP TIPS FOR FUNDRAISING

FACTSHEET

It's great to get involved in fundraising, and you can have a lot of fun helping others. Fundraising helps to build the sort of communities we all want.

The important thing with fundraising is that it should be:



- Safe
- Easy to understand
- Easy to take part in
- Fun

Top Fundraising Tips

- Make sure you know who you want to raise money for and why. When you are planning to raise money it is important you always keep your goal in focus.
- Create a timeline. Set down dates and goals for your fundraising to make the event successful.
- Set up a committee. These could be classmates, family members and anybody else who wants to help you. A good committee will help to plan the event, and save you time.
- Make a list of who else will help you. Ask people to donate to your event and to ask them to help to get others to donate. This might even be a way to give a local business some good publicity.
- Don't think too big. Set small goals. You should aim for a small successful event to make sure that your event becomes an annual event that grows each year.
- Ask local celebrities to help. Don't feel like you have to get a famous boy band or some big star in order to make your event successful. Your local mayor or local band can be enough.
- Promote your event. Make lots of publicity like posters or even put an advert in the local paper or school newsletter – do this at least a month before and then again the week before the event.
- Get people to help you on the day. You need as many people as possible to help you on the day. This means you can make sure the day is a success.
- Always follow up the next day. Phone people or write a personal thank you note to everyone who gave money or helped in some way.
- If there are too many people to write to, put a thank you in the newsletter.



TOP TIPS FOR FUNDRAISING

FUNDRAISING IDEAS FACTSHEET

You can have a lot of fun helping others! Here are some good fundraising ideas:

- **Non uniform day** - pay to go to school with no uniform
- **Fancy dress day** - pay to go to school in fancy dress
- **Second hand book sale** - take your old books to sell
- **Charity car wash** - wash your teachers'/friends' cars or bikes
- **Treasure map** - find hidden treasure on a map
- **Sponsored silence** - don't speak for 2 hours
- **Sponsored dance** - dance for 1 hour
- **Sponsored spell** - make sure the words are hard to spell!
- **Sponsored sing** - sing for as long as you can!
- **Table top sale** - sell your old toys (make sure they are not broken)
- **Home made cards and gift tags** - use recycled cards
- **Welly throwing** - how far can you throw a welly?
- **Wet sponge challenge** - throw a wet sponge at a teacher!
- **Line of pennies** - make a long line of coins with your spare money
- **Graffiti wall** - write something on a special wall (make sure it is polite)
- **Bike challenge** - obstacle course for cyclists
- **Home made cakes stall** - sell cakes made by you or your family

Can you think of any more?



TOP TIPS FOR FUNDRAISING

NATIONAL CHARITIES FACTSHEET

Some national charities you might like to support

British Red Cross
www.redcross.org.uk

Médecins Sans Frontières
www.msf.org

British Heart Foundation
www.bhf.org.uk

Cancer Research
www.cancerresearchuk.org

Salvation Army
www.salvationarmy.org

Oxfam
www.oxfam.org

Samaritans
www.samaritans.org

Child line
www.childline.org.uk

National Society for the
 Prevention of Cruelty to
 Children (NSPCC)
www.nspcc.org.uk

National Autistic Society
www.autism.org.uk

National Deaf Children's
 Society
www.ndcs.org.uk

The Guide Dogs for the Blind
 Association
www.guidedogs.org.uk

A charity that deals with the
 important
 issue of bullying
www.bullying.co.uk

Mind
www.mind.org.uk

Mencap
www.mencap.org.uk

Age UK
www.ageuk.org.uk

Royal Society for the
 Protection of Birds (RSPB)
www.rspb.org.uk

Royal Society for the
 Prevention of Cruelty to
 Animals (RSPCA)
www.rspca.org.uk

Woodland Trust
www.woodlandtrust.org.uk



TOP TIPS FOR FUNDRAISING

TEACHER PREPARATION TASK FACTSHEET

Teacher Preparation Task

Write some of your local charities or current fundraising opportunities the children may like to support here.

(E.g. local hospice, animal shelter, school project, ecological or seasonal project)

TOP TIPS FOR FUNDRAISING

PLANNING A CHARITY 'LINE OF PENNIES' FACTSHEET

Find a venue

First decide where the fundraising event will take place.

This might be:

- School Playground (if it is dry)
- School Hall
- Classroom / corridor

Note: Make sure you have plenty of room!

Advertise your event

Make sure you advertise your fundraising activity strongly using:

- Posters / flyers
- Local media - many local newspapers and radio stations will not charge to promote charity events
- Word of mouth - everyone in your school tells someone
- In all communications make sure you have all your contact information and details of who you are raising funds for

The equipment you will need

- Bags to put the counted pennies in at the end (you can get special money bags from the bank)
- Lots of space
- Poster making materials
- Lots of volunteers to line up the pennies and count them

Ideas for collecting pennies

- Ask your family, friends and neighbours to collect pennies for you
- Look down the side of the settee and chairs!
- Save the pennies in your change from shopping and bus fares
- Put a money jar next to the telephone at home
- Donate some of your pocket money
- Do some extra jobs round the home and get paid in pennies